

FEELING STUCK?

Use this checklist and list of 15 ideas to help you get really specific on how you're going to create your momentum.

Take some time to consider which ideas will get you up and taking action quickly. Simple is best, done is better than perfect.

The aim of the game is to create momentum, not create the pressure of perfection. The quicker you take action, the quicker you will know if it's worth pursuing, and developing further.

The one thing I LOVE about taking action, and making it an 'experiment', is that the outcome is not as important, but the action-taking gives me awesome information. I'll know what worked well, what didn't work, what people responded to, what felt easy, what was hard work... and that's much, much more information that I have for the next decision than I would have if I didn't take action.

I'm Aerlie

Online Organisation Coach and
Systems Strategist
for women who want to spend
more time working ON their
business instead of stuck IN
their business.





CONNECTING WITH OTHERS

1. Design some questions and conduct some Market Research questions. These create some awesome conversations, and help identify the real problems that other's are facing, as well as getting their perspective on ideal solutions.

2. Contact your past clients and check in on their progress since you last spoke. Find out what their next step is and see if you can connect and be of service.

3. Identify 3-5 new Facebook groups that have your target market, and have a vibe that you like, and commit to getting engaged and adding value.

4. Map out a month of regular FB Live topics for your FB page. Let your tribe know about the program and ask what questions they'd like answers.

5. If you have a FB Group, generate some momentum by doing a FB Live series on a theme so that you can explore it in in digestible/ memorable chunks of information.

What action can you take that will be simple to implement?
Write some dot points on your ideas

MARKETING

1. Create a landing page for a new opt-in
2. Set up a 5 Day Challenge
3. Source 4 podcasts to be a guest one for the next month
4. Schedule a webinar
5. Batch some Vlogs and have a recording session

What action can you take that will be simple to implement?
Write some dot points on your ideas



CREATING CLARITY

1. Map out a new offer solving one specific problem
2. Do a 90 Day Plan, focussing on 3 main goals (at the most)
3. Journal about what's getting you stuck and why
4. Go for a long walk in a beautiful place
5. Track your time for a week to find out what's really taking up your focus

What action can you take that will be simple to implement?
Write some dot points on your ideas

"Done is better than perfect"